

DESTIN, FL.



A TASTE OF THE TROPICS, DELIVERED WITH A SMILE.



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WHO WE ARE: Wild is a vibrant team of boss babes bringing tropical vibes to Crab Island.

WHAT WE DO: We serve up delicious coconuts, pineapples, and watermelons on our stunning Indonesian-inspired boats.

OUR REACH: Our reach extends far beyond Destin, attracting visitors from all over the world seeking a taste of paradise.

PARTNERSHIP OPPORTUNITIES: Join us as a partner and elevate your brand with our exciting sponsorship opportunities.

LET'S CONNECT: Ready to ride the waves with Wild? Let's connect and make some magic happen!



who we are



meet the boss

Discover the passion behind Wild!

Born from owner Michaela Partin's heartfelt dream, Wild is more than just a boat—it's a journey back home to Destin, Florida, after a decade of chasing waves abroad.

Inspired by her adventures in Indonesia and beyond, Michaela envisioned sharing the joy with her community. And so, the idea of selling coconuts from a boat was born!

Meet Michaela
*Our Queen Bee





our fleet

Our unique outrigger boats are handmade by us and adorned with local art.

This, combined with Wild's high value for customer experience, makes no mistake that Wild has become one of Destin's most talked-about attractions.

Boasting millions of video views online, the wave with Wild and our Coconut Girls is a ride you don't want to miss!





what we do

on the water

At Wild, we're not just selling coconuts, pineapples, and watermelons—we're serving up sunshine, smiles, and unforgettable experiences on the crystal-clear waters of **Crab Island**. Inspired by Indonesian outriggers, our beautiful boats are captained by our fabulous boss babes, ensuring every voyage is filled with fun, laughter, and good vibes.

Picture yourself lounging on deck, soaking up the sun, and sipping on a refreshing coconut drink as you cruise around Crab Island. It's not just about the fruit; it's about creating core memories that will last a lifetime. Whether you're splashing in the water, snapping selfies with friends, or simply enjoying the island breeze, Wild is here to make your day on the water an adventure to remember. **So come join us, and let's make some waves together!**



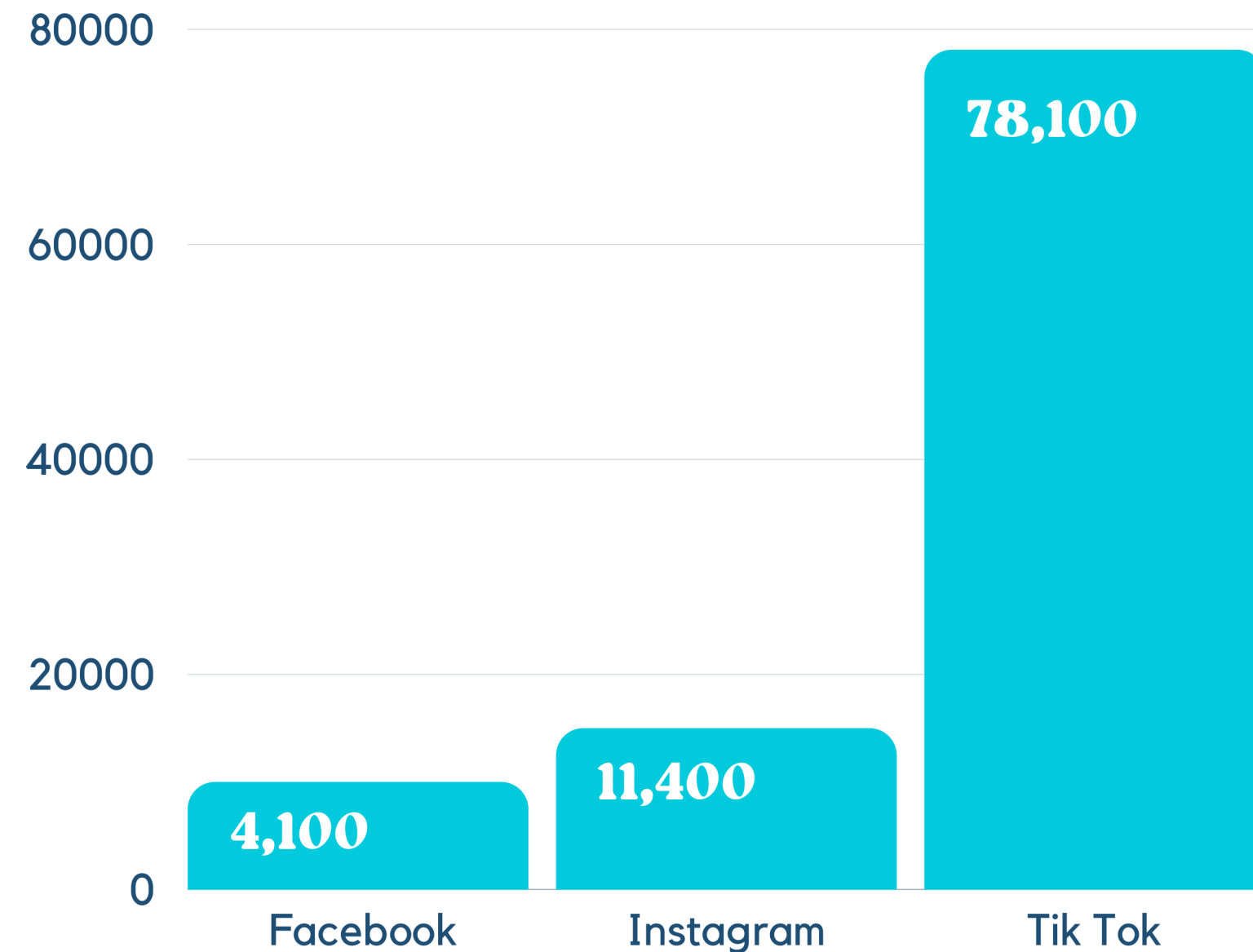


our reach



OUR SOCIAL REACH

93,000 followers across platforms



our social reach

We don't mean to brag, but we're kind of a big deal, and we want you to be part of what's happening in the WILD.

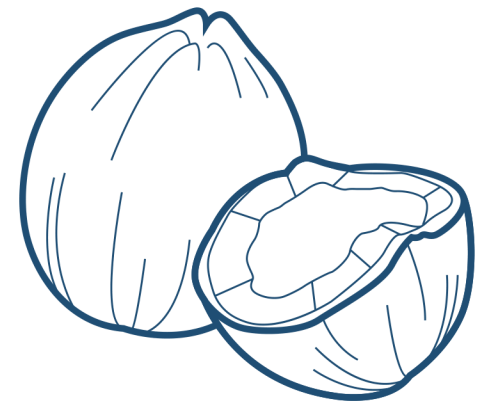
Partner with us and elevate your brand to new heights!

our community reach

OUR SOCIAL MEDIA PRESENCE ISN'T THE ONLY THING TAKING OFF!

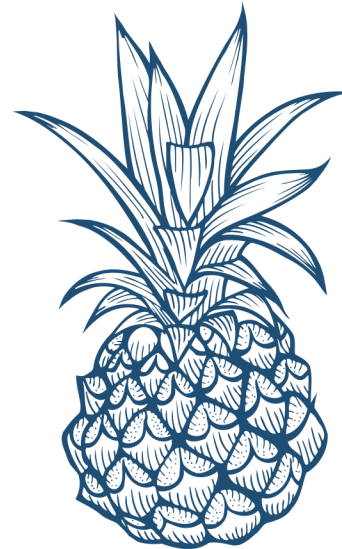
We operate on one of the country's busiest and most popular sandbar parties, and thousands of visitors come every season to see the Wild Coconut Girls at Crab Island in person!

HERE'S A QUICK GLANCE AT OUR IN-PERSON IMPACT:



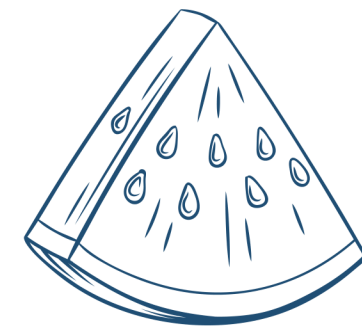
DAILY

During the summer season, our coconut girls at Wild serve, on average, 500 vessels.



SUMMER

During summer weekends, our coconut girls at Wild cater to more than 3,000 boats.



VISITORS

During a summer weekend, 10,000 people will visit us! Yep, that's 20,000 eyes witnessing our unforgettable boats!

our press reach

CATCH UP ON THE LATEST BUZZ SURROUNDING WILD!

Stay up-to-date with our latest accolades, interviews with our team, and behind-the-scenes glimpses into the heart of our operation.



<https://www.youtube.com/watch?v=4eqGPCQMbJs>



<https://www.youtube.com/watch?v=zrJi59mMRrg>



<https://www.youtube.com/watch?v=KxwlmQBZWew>



become a
partner



wild partner

At Wild, selling coconuts isn't just a business—it's about crafting unforgettable moments in Destin.

WITH AN ADVENTUROUS SPIRIT AND A WARM WELCOME THAT SAYS, "WE'RE GLAD YOU'RE HERE," WILD HAS WOVEN ITSELF INTO THE FABRIC OF THE COMMUNITY.

After five incredible seasons, we're excited to continue serving both locals and visitors every day on the water. Join us for another amazing season in 2024!



wild partner

COCONUT CONNOISSEUR SPONSORSHIP:

- Your logo is prominently displayed on our vintage reloading boat.
- Featured recognition on Wild's website and social media platforms.
- Exclusive shout-outs and mentions during Wild's promotional events and activities.
- Opportunity for collaborative marketing initiatives and co-branded promotions.
- Invitation to VIP events and boat excursions with the Wild team.

Starting at
\$25,000



sponsorship opportunity #1

NEW BOAT

In the summer of 2024, we're expanding our fleet with the addition of a charter boat and a cool reloading boat.

These stunning vessels will be a fantastic new addition to our growing family.

When you become a WILD PARTNER, you'll have the opportunity to add your voice to the Wild brand.

Expand your reach, and join us on the exciting adventures happening this summer at Crab Island!



wild partner

ISLAND EXPLORER SPONSORSHIP:

- Featured recognition on Wild's website and social media platforms.
- Exclusive shout-outs and mentions during Wild's promotional events and activities.
- Opportunity for collaborative marketing initiatives and co-branded promotions.
- Invitation to VIP events and boat excursions with the Wild team.



sponsorship opportunity #2

OUR UNIFORM OR LACK THEREOF

Sponsor our bikinis and become part of the Wild experience.

Our boss babes are out in the sun every day, and we're looking for incredible bathing suits that not only protect our girls from the sun but also make a statement. Your brand could be featured front and center on our stunning uniforms—or lack thereof—ensuring maximum exposure and style.

Let's partner up and make waves together!

IF YOU ARE AN OUTDOOR APPAREL BRAND LOOKING FOR AN EXCLUSIVE PARTNERSHIP, WE ARE DOWN!



wild partner

OCEAN AMBASSADOR SPONSORSHIP

- Exclusive shout-outs and mentions during Wild's promotional events and activities.
- Opportunity for collaborative marketing initiatives and co-branded promotions.
- Invitation to VIP events and boat excursions with the Wild team.



Starting at
\$10,000

sponsorship opportunity #3

ENGINES

Rev up your brand with Wild!

We're excited to introduce our new engines and invite you to join the excitement. Our boats are the heart and soul of our operation, and with our powerful new engines, we're ready to take Crab Island by storm.

By sponsoring our engines, your brand will be front and center as we cruise through the waves, making a splash and turning heads.

**IF YOU ARE A MARINE OUTFITTER
LOOKING FOR AN EXCLUSIVE
PARTNERSHIP, WE ARE SUPER
DOWN! LET'S BE BESTIES!**



wild partner

TROPICAL TRAILBLAZER SPONSORSHIP:

- Opportunity for collaborative marketing initiatives and co-branded promotions.
- Invitation to VIP events and boat excursions with the Wild team.

*Starting at
\$5,000*



sponsorship opportunity #4

SUN PROTECTION

Join us in keeping our boss babes safe under the sun!

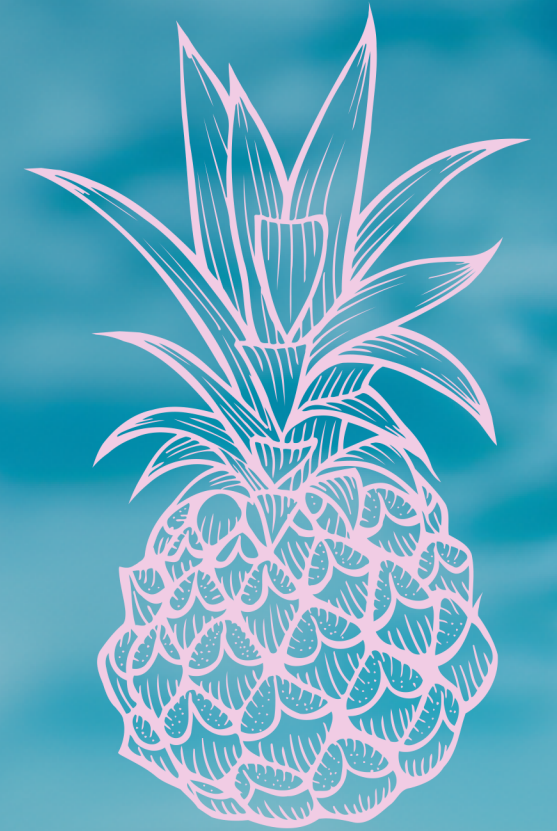
Sponsor our sun protection gear and become an essential part of the Wild experience. Our girls spend their days soaking up the sun, and we're on the lookout for high-quality sunscreen and protective gear that not only shield them from harmful UV rays but also make a bold statement.

IF YOU ARE A BRAND LOOKING FOR AN EXCLUSIVE PARTNERSHIP, HOLLAR AT YOUR GIRL! AND BY GIRL, WE MEAN US!



Get to know us!

WE CAN'T WAIT TO HEAR FROM YOU.



CALL US: 850-852-1610



EMAIL US: wilddestin@gmail.com



LEARN MORE: wilddestin.co



LET'S SOCIALIZE: [@wilddestin](https://www.instagram.com/wilddestin)

